

# 2009 MULTI ERG LEADERSHIP DEVELOPMENT CONFERENCE

ONE VERIZON: LIVING OUR VALES AND DRIVING PERFORMANCE

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## CONFERENCE HIGHLIGHTS:

- Executive Exchange
- Community Outreach Program: Youth Conference
- Town Hall Meeting
- CITE Scholarship Luncheon
- Executive Mentoring Breakfast
- Workshop Series and ERG Meetings
- Awards Banquet and Gala

## WELCOME TO THE 2009 MULTI ERG LEADERSHIP DEVELOPMENT CONFERENCE

This year's celebration brings together all 10 of Verizon's Employee Resource Groups (ERGs).

ERGs represent the best of what each of us has to offer Verizon, our colleagues and ourselves. In these challenging times, employees at all levels of our business are being asked to reinvent the way business is conducted, while continuing to make contributions that drive performance, reduce costs and increase revenue, while capturing more market share.

We will celebrate our ERGs and Verizon's commitment to diversity at our 2009 Multi ERG Leadership Development Conference. From August 7-9, we will meet at the **Sheraton New York Hotel and Towers**, with our theme: One Verizon:

Living Our Values and Driving Performance. This year's conference presents us with a unique opportunity to explore the next generation of communications products, technologies and strategies needed to meet the demands of our customers. Diversity in products, thoughts and services continue to be at the forefront of Verizon's success.

ERGs play an integral part in Verizon's business initiatives, offering ERG members and executives numerous opportunities to connect on a wide range of issues, while offering different perspectives, feedback, analysis and solutions that enable each of us to create that "one voice" that is Verizon.

We urge you to register early, and make your hotel

reservation while rooms are still available.

Thank you for being a part of the 2009 Multi ERG Leadership Development Conference. We promise an exciting and rewarding time, and look forward to welcoming you to the **Big Apple**, August 7 - 9, 2009.

Best wishes,

**Gail Baskerville-Norris  
Chair, 2009 Multi ERG  
Leadership Development  
Conference**



## VERIZON EMPLOYEE RESOURCE GROUPS

Employee Resource Groups are Verizon-supported and employee-run affinity groups that provide a stronger sense of community within the company and promote personal and professional growth for employees with common interests through networking, mentoring, special initiatives, seminars and conferences. In addition, the groups provide much needed support for civic organizations through

volunteer efforts and other activities and help keep the company informed about issues that concern diverse communities.

### ERGs:

1. Support the Company's diversity strategy;
2. Provide affinity or networking opportunities that help advance personal and profes-

sional development;

3. Are open and available to all employees;
4. Do not advance political or religious views; and,
5. Are not involved with issues related to the terms or conditions of employment including benefits, compensation, work hours, or working conditions.

**INTRODUCING VERIZON'S ERGS**

- Asian Pacific Employees for eXcellence (APEX)
- Consortium of Information and Telecommunications Executives (CITE)
- Disabilities Issues Awareness Leaders (DIAL)
- Gay, Lesbian, Bisexual and Transgender Employees of Verizon and Their Allies (GLOBE)
- Hispanic Support Organization (HSO)
- National Jewish Cultural Resource Group (NJCRG)
- Native American People of Verizon (NAPV)
- South Asian Professionals Inspiring Corporate Excellence (SPICE)
- Veterans Advisory Board of Verizon (VABVZ)
- Women's Association of Verizon Employees (WAVE)



**THIS YEAR'S CONFERENCE WILL FEATURE:**

**A Chance to Hear Executive Leaders:**

- Chris M. Creager:** Area President – Verizon Telecom Regional Operations
- Mike Millegan:** President VPS - Verizon Services Operations
- John G. Stratton:** EVP & CMO, Corporate Marketing

**A Scholarship Luncheon:**

Listen as our 14 scholarship recipients and future leaders tell their emotional and dynamic stories

**Free Wellness Screenings:**

Take control of your health with tests that

target blood pressure, glaucoma, etc.

Learn to pay attention to your heart

**An Awards Gala and Dance:**

Witness ERG heroes receive recognition and celebrate!

**“One Verizon:  
Living Our  
Values and  
Driving  
Performance”**

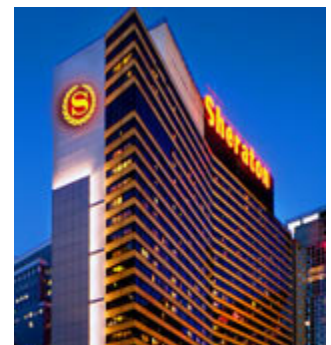
**2009 VERIZON ERG YOUTH CONFERENCE**

Our Youth Conference is all about Building On Our Teens. In other words, it's all about YOU! The Youth Conference is a leadership development conference for 9th to 12th grade students, held in conjunction with Verizon's 2009 Multi ERG

Leadership Development Conference in New York City. As a participant, you will enjoy a series of dynamic speakers, exciting workshops and more! This workshop will give you the tools you need to build a better you and reach

your goals more quickly. When we're finished, you won't be the same. See you there!

**Sheraton New York Hotel & Towers  
Friday, Aug 7, 2009  
7:45am to 4pm**



**OUR GUEST SPEAKERS**

**Lisa Nichols (Best-Selling Author):** “Key-Note Speaker” - Lisa Nichols is the author of the bestselling book “No Matter What!” published June 2009. Lisa has appeared on *Oprah*, *Larry King Live*, and *Extra*, and has been featured in *O, The Oprah Magazine*. She was a guest life coach on NBC’s *Start-*

*ing Over*, and reaches more than 250,000 people a year through her speaking engagements and seminars.

Lisa was a contributor to two of the largest self-development phenomena in history. She was a featured teacher in the hit video *The Secret* and she wrote two bestselling books

in the *Chicken Soup for the Soul* series.

**Also Featuring:**

**Gloria Mayfield Banks** (Life Energy Coach & Trainer): “Scholarship Luncheon Speaker”

**Rebecca Shambaugh** (CEO & Chairman of Shambaugh): “Workshop Speaker”



**TIPS FOR ATTENDING THE 2009 ERG CONFERENCE**

**Conference Attire** – Business or business casual for the Conference Opening, Town Hall Meetings, and workshops. Semi-formal for the Award Banquet & Gala on Saturday.

**Conference Opening** – You must attend and be on time! This is the conference kickoff meeting. There will be remarks from key Verizon Executives and we will have a dynamic motivational speaker.

**Town Hall Meeting** – You will gain valuable information about Verizon’s strategic priorities directly from key executive leaders.

**Local Chapter State Confabs** – Each ERG chapter will meet at a designated location on Friday, to discuss the conference and any information pertinent to that chapter. You must attend.

**Scheduled Workshops** – Attend all your workshops. The conference is for your professional and personal develop-

ment. This is your opportunity to learn; don’t waste it. Network, but learn something about our business, the industry and the leaders of our company.

**Vendor Showcase** – Visit the business expo/vendor showcase in the registration area during your breaks and after sessions. Verizon lines of business will be onsite to feature our many products and services. Shop with various retail vendors as you may find some great bargains or unusual products and services.

**Scholarship Luncheon** – The Saturday luncheon honors our high school seniors, our future leaders. They have earned this recognition and we need to honor them by attending the luncheon. Recipients will share their stories. You will leave energized, with a renewed faith in our youth.

**Business Cards** – If you have business cards, bring them. You will meet lots of people

and should be prepared to take advantage of this great networking opportunity.

**Pictures** – Bring a camera to capture memories. This could be the start of lasting friendships.

**Re-Entry** – When you return to your office, share what you’ve learned with your manager in an e-mail.



## HOTEL INFORMATION

The Sheraton New York Hotel and Towers is the conference headquarters where all scheduled events will be held over the dates of August 7-9, 2009.

The Sheraton New York Hotel and Towers is a contemporary hotel with more than 1,700 guest-rooms and suites; 55,000 square feet of meeting and event space, located in the heart of Manhattan's

business and entertainment district. The hotel offers upscale restaurants and cafes, and is within easy walking distance of Broadway shows, shopping and dining options. The hotel offers high-speed internet access, a Business Center, Atlantis Fitness Center, and more.

Address: Sheraton New York Hotel and Towers  
811 Seventh Avenue at W. 53rd Street

New York, NY 10019  
Tel: (212) 581-1000  
Fax: (212) 262-4410  
Check in: 03:00PM /  
Check-out: 12:00PM

**Conf Rate: \$189 a night**  
**Hotel Deadline: Aug 5<sup>th</sup>**

### Kosher Meals

The Sheraton New York Hotel offers kosher meals. If you require a kosher meal, please make this request on the registration form.



**Sheraton**  
**New York**  
HOTEL & TOWERS

**AUGUST 7—9, 2009**

**SHERATON NEW YORK  
HOTEL & TOWERS  
811 7th Avenue 53rd St  
New York, NY 10019**

## SCHEDULE-AT-A-GLANCE

### Day ONE: THURSDAY, Aug 6th

6:00pm - 9:00pm.....REGISTRATION

### Day TWO: Friday, Aug 7th

8:00am - 4:00pm.....Community Outreach Program: Youth Conference (opening)

9:00am - 7:00pm.....REGISTRATION

10:30am - 11:45am .. Light refreshments

will be served before the opening

12:00pm - 2:00pm ..... Official Conference Opening

2:30pm - 4:00pm.....Executive Exchange Workshops

4:30pm - 6:00pmTown Hall Meeting

6:15pm - 7:30pm.... ERG Local Con-fabs

7:30pm - 10:30pm . VIP Networking  
RECEPTION

### Day THREE: Saturday, Aug 8th

7:00am - 7:00pm.....REGISTRATION

7:15am - 8:15amExecutive Mentoring Breakfast (**Limited to First 100 Registrants, staying a minimum of 2-nights at the contracted hotel**)

7:15am - 8:15am..... Continental BREAKFAST

8:30am - 10:00am..... Workshops Track 1

#### Workshop A:

Building Strategic Relationships

#### Workshop B:

Asset Based Thinking Interactive

#### Workshop C:

Women's Health

#### Workshop D:

Men's Health

#### Workshop E:

Verizon's Technology Strategy

#### Workshop F:

Financial Acumen -  
Understanding your investments

10:15am - 11:45am ..... Workshops Track 2 (**Repeat Workshops A - F**)

12:15pm - 2:30pm ..... CITE Scholarship Luncheon

2:45pm - 4:15pm..... Workshops Track 3 (**Repeat Workshops A - F**)



**“Coming together is a beginning, keeping together is progress, and working together is success.”**

**- Henry Ford**

4:15pm - 6:00pm..... Free Time

6:00pm - 6:45pm..... RECEPTION

7:00pm - 9:30pm.. **Awards Banquet & Gala (official conference close)**

### Day FOUR: Sunday, Aug 9th Conference closing

8:30am - 10:30am .....BREAKFAST  
BUFFET